

How Much Should Phone Calls Cost?

Following the rises and falls of different “plans” being offered by our major Telcos is time consuming and frustration.

Just when we think we know all the information a new plan is introduced and the rates change.

Telstra currently offer small business 14 different business line select plans offering “free” calls with combinations of higher monthly access and selections of local calls, national calls and mobile calls. Then you can get a variety of plans based on your “call Spend” and these can be combined with mobile calls and internet calls.

Telstra BusinessLine™ Complete Pricing

<i>Call Charges</i>	
<i>Local Call</i>	<i>22c per call</i>
<i>Calls to 019 numbers</i>	<i>22c per call</i>
<i>Calls to 13/1300/Security Numbers</i>	<i>30c per call</i>
<i>Calls to 1194 & 1196 (Time & Weather)</i>	<i>38.5c per call</i>

STD® calls⁴	
STD Extended Zone & STD Preferential calls	22c per call
STD Community Calls and STD calls up to 50 kms [~]	6c per min
All other timed STD calls	24c per min

Calls to Mobiles⁵	
To Telstra and non-Telstra Mobiles	37c per min

+Call Connection Fee	
Call connection fee per call for all timed calls (excludes 0018 Half Hours calls)	35c per call

How Do you pick the best plan?

Small businesses can ask Telstra for help but *the best plan for you is not always the plan that Telstra will offer you.* They are running a business and if you are willing to pay 22 cents for a local call then they will happily charge you 22 cents even though 14 cents is available on most services.

What about other Telcos?

Most Telcos offer similar packages to Telstra. If you ask them they will give you several options but they are all from the same supplier so you are not really getting real choices.

How do you get the best choice for your business?

It is not just about the cost of a local call.

The